

CAMPUS VISIT NOTES

School: _____ Date: _____

Ask yourself

- Are students and faculty engaged?
- What is the interaction between students and faculty? Students and students?
- Does the school live its mission and philosophy? Can you see it in action?
- Do the children look happy and cared for?
- Do people greet you warmly? Does it feel welcoming?
- Imagine your child in this setting. Does it feel like a place where they will flourish?
- For optimal learning to take place, students need to feel safe and a part of a community. Do you get a sense of that during your visit? Does the community feel warm and inviting?

Ask the school

- What words describe your typical student?
- How are you different from your peer schools?
- What do you look for when accepting a student?
- What is the student retention rate and what are the most common reasons why students leave before graduation?
- How do teachers and administrators engage parents?
- What are the key criteria for hiring faculty members?
- What is the faculty retention rate and what are the most common reasons why faculty members leave?
- Have there been or will there be any major strategic changes or updates in curriculum?

Homework

What specific questions did you come up with in your review of this school's marketing materials?

Notes

